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Category- Business (Goods provider/Service provider)

PLEASE PROVIDE US WITH YOUR DETAILS

- 1. Your name and profession
- 2. About your self

Eg: (Who are you) (where your born) (where you live) (Your age) (family background) (provide more other details about yourself)

3. Details of your profession

Eg. (Profession) (Name of your company/business/brand) (What you deal with) (services you offer) (speciality) (name of your brand) (products brand you offer) (what raw material you use) (location of your store) (contact details) (social media id like fb, insta, YouTube etc. also provide us with their links) (when you started) provide all the necessary detail

- 4 Struggle and challenges faced by you
- 5. Achievement
- 6. Future Goals
- 7. How did you start your career? And why you chose this as your career?
- 8. What inspired you? What do you enjoy about you work? What motive you to keep going?
- 9. If you were not a (your profession) then what would be your profession?
- 10. How you deal with troublesome customer/individuals
- 11. Message to the world
- 12. Anything else you want to add in?

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Category-Influencer

PLEASE PROVIDE US WITH YOUR DETAILS

- 1. Your name and profession
- 2. About your self

Eg: (Who are you) (where your born) (Your age) (where you live) (family background) (provide more other details about yourself)

3. Details of your profession

Eg. (skill) (interest) (what you are known for) (speciality) (How do you decide what content to create?) (social media id like fb, insta, YouTube etc. also provide us with their links) (when you started) provide all the necessary detail

- 4 Struggle and challenges you faced when starting out and how you overcame them?
- 5. Achievement
- 6. Future Goals
- 7. How did you start your career? And why you chose this as your career?
- 8. What inspired you? What do you enjoy about you work? What motive you to keep going?
- 9. If you were not a (your profession) then what would be your profession?
- 10. How do you handle negative feedback or criticism online?
- 11. What advice would you give to someone who wants to become an influencer?
- 12. Message to the world
- 13. Anything else you want to add in?

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